FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00051714-B **Type of Permit:** FILMING **Release Date:** 04/24/2012

Production Company ROCKHARD FILMS

Insured Company Name ROCKHARD FILMS
Contact Phone No. 1 310-659-4400
Contact Phone No. 2
Fax 310-659-4402
Address 1022 PALM AVE, SUITE #1
WEST HOLLYWOOD, California
90069

Production Title PROJECT ROLO JOB 12-020

Type of Production Music Video

Producer MELISSA CIAMPA

Director MICKEY FINNEGAN

1st AD JOE SUAREZ

Production Manager VARSIANN AMERIAN

FilmL.A. Coordinator Tim Overbeck

Location Manager VARSIANN AMERIAN
Primary Phone Mobile - 310-433-6128
Secondary Phone

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

FILMLA FILM PERMIT RIDER FEE	$100.00
LA CITY FIRE SAFETY OFFICER	$128.00
FILMLA MONITOR FEES - DOUBLE TIME	$120.00

Total Permit Fee $348.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	F00051714-B	**Location Manager**	VARSIANN AMERIAN
Production Company	ROCKHARD FILMS	Primary Phone	Mobile - 310-433-6128
Insured Company	ROCKHARD FILMS	Secondary Phone	
Production Title	PROJECT ROLO JOB 12-020		

Location Address 7000 Hollywood Blvd, Los Angeles, CA, 90028

Location Name ROOSEVELT HOTEL

Location Type Hotel

Prep Dates 4/23/2012 - 4/23/2012 06:00 - 07:00 1 day

Film Dates 4/23/2012 - 4/23/2012 07:00 - 00:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required

Please see attached document 51714 - PROJECT ROLO - AGENT.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	40
Cube Trucks	2
Generator	1
Vans	1

Personnel on Location

Type	Quantity
Cast	5
Crew	45
LA City UFSO assigned	29187
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Drive by; Drive ups & away; Equipment on property; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Exterior establishing shots; Exterior motion without sound; Exterior Performance and Playback; Interior Dialogue; Interior Performance and Playback; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Interior lobby and Penthouse; Exterior in front on Hollywood Bl. Exterior rooftop.; ITC in east bound lanes of Hollywood Bl. - One direction only.;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Coordinator Note 1 FILM LA MONITOR REQUIRED -
4/23: 0600-2200 HOURS

MONITOR IS TO FOLLOW COMPANY TO GRID LOCATION

Coordinator Note 1 LA CITY UFSO REQUIRED -

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Summary Information — Location

Permit Number	F00051714-B	**Location Manager**	VARSIANN AMERIAN
Production Company	ROCKHARD FILMS	Primary Phone	Mobile - 310-433-6128
Insured Company	ROCKHARD FILMS	Secondary Phone	
Production Title	PROJECT ROLO JOB 12-020		

4/23: 0700-2200 HOURS

Coordinator Note RIDER B -
* EXTENDS TO 0000 HOURS
* COLLECTS FEES

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Rockhard Films ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILML.A., INC.* for any city , county or other jurisdiction where *FILML.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILML.A., INC.* and any city, county or other jurisdiction where *FILML.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILML.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 4/21/11 By _____
Representative's Signature

Rockhard Films	1022 Palm Ave. Suite #1
Name of "Principal" (Production Company)	Principal's Address
Nicole Acacio	West Hollywood, CA. 90069
Print Princpal Representative's Name	City, State, Zip Code
Executive Producer	310-659-4400
Representative's Title (i.e. UPM, Loc Mgr)	Principal's Telephone Number

NOT A PERMIT